

Welcome to Association TRENDS Finance. Published monthly, it delivers news, updates and job postings for the association finance executive while addressing the unique challenges facing this community. Please [confirm](#) your continued interest in receiving email from us.

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### Executive Updates

**Jeff Williams**, from CFO to EVP, Louisiana State Medical Society, Baton Rouge. Williams had been CFO for the past five years. He succeeded Dave Tarver, who announced his retirement in March. Before LSMS, Williams led multiple engagements for two national accounting firms and was involved with the Louisiana legislature review. Details: [www.lsms.org](http://www.lsms.org).

**Charles W. Bray** will resign as CEO of the International Association of Amusement Parks and Attractions, effective Dec. 3. Bray is leaving the association for an opportunity in the Washington area, to be announced. He joined IAAPA as CFO in June 2004 and became CEO in 2006. Before IAAPA, Bray was with the nonprofit division of RSM McGladrey. Bray began his career with Arthur Andersen, spent five years with American U., and 17 years with the Food Marketing Institute, where he rose to CFO. He also served as president of two associations, the International Association of Food Industry Suppliers, and the Electronic Retailing Association. Details: [www.IAAPA.org](http://www.IAAPA.org).

**Gloria Lau** was named interim CEO by the YWCA USA, Washington. Lau was previously CEO of Charles Schwab Tokio Marine, Tokyo, and one of the first women to serve as the head of a financial services business in Japan. Former YWCA CEO Lorraine Cole, PhD, stepped down at the end of her four-year contract. Details: [www.ywca.org](http://www.ywca.org).

### News in Brief

The **2010 Nonprofit CFO of the Year Awards** deadline is today, Oct. 29. The annual awards event honors nonprofit financial executives in the DC area who demonstrate operational excellence, outstanding leadership in financial management, and a commitment to enhancing accountability and financial reporting. Self-nominations are encouraged. Details: [www.nonprofitCFOaward.com](http://www.nonprofitCFOaward.com).

The **Washington Non-Profit Legal and Tax Conference** will be March 10-11 at the Grand Hyatt in Washington. Education sessions are geared toward legal and accounting professionals at exempt organizations. Details: [www.legalandtaxconference.com](http://www.legalandtaxconference.com).

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**US Postal Service** will appeal the Sept. 30 ruling of the Postal Regulatory Commission denying the Postal Service's exigent price request. A petition will be filed in the US Court of Appeals for the District of Columbia Circuit, seeking a review of the PRC's interpretation of the law that governs how prices can be set under extraordinary and exceptional circumstances.

## Executive Briefing & Luncheon

### Protect your association from cyber attacks and financial fraud

November 12, 2010 12:00 to 2:00 pm at The City Club, 555 13th St. NW, Washington DC 20004

Join us for an executive briefing on cyber attacks and fraud issues facing the nonprofit community. Covered topics include protecting your association from internal and external threats, preventing cyber strikes, and best proactive practices for safeguarding your organization's financial future. Complimentary lunch will be provided.



#### PANEL

**George E. Constantine**, Partner, Venable, LLP

**Michael M. Tryon**, CPA, Partner, Tate & Tryon, CPAs and Consultants

**Michael Kaiser**, Executive Director, National Cyber Security Alliance

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## TRENDS Top Jobs

**Controller** - National Kitchen and Bath Association, Hackettstown NJ. Seven years of experience in finance/accounting required. Details: <http://bit.ly/9X5ubk>.

**Director of Finance** - Lawrence & Memorial Physician Association, New London CT. Minimum of seven years experience required. Details: <http://bit.ly/b0WZNW>.

**Associate Director of Internal Audit and Controls** - National Collegiate Athletic Association, Indianapolis. Minimum of three years of auditing experience (public accounting) with up to seven years of experience in accounting/auditing. Details: <http://tinyurl.com/26el4km>.

## FREE Whitepaper of the Month!

### "Protect Your Business: Cyber Security Guidance"

Click here to download your copy today

## New CFO at Council of Insurance Agents & Brokers

Ce Harrison, CPA, is the new CFO of the Council of Insurance Agents & Brokers, Washington. Harrison had been the CFO of the Advanced Medical Technology Association for four years. [Click here](#) to read the full story.

## Nonprofit finance officers lead C-suite in pay raise rate

Not-for-profit chief finance executives received pay raises of 5.7% on average over last year, leading all C-suite executives in a recent compensation report. [Click here](#) to read the full story.

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## Cyber security: The threat is real and the consequences devastating

Imagine one morning going online to check your association's finances and discovering there is nothing in any of the accounts. After you check and recheck and check again that maybe you're just

not doing something right, you finally call the bank: indeed, the association's coffers have been cleaned out. [Click here to read full story.](#)

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